

LENOIR COUNTY SUMMARY – 2008

	DIRECT IMPACT	INDIRECT IMPACT	INDUCED IMPACT	TYPE SAM MULTIPLIER	TOTAL IMPACT
OUTPUT	\$334,271,451	\$42,205,672	\$76,414,729	1.3549	\$452,891,852
LABOR INCOME	\$186,067,217	\$15,742,413	\$23,864,350	1.2129	\$225,673,979
EMPLOYMENT	4,376	471	802	1.2909	5,649
TOTAL IMPACT OF HEALTH CARE INDUSTRY — LOCAL RETAIL SALES					\$108,943,117
MEDICAID EXPENDITURES					\$93,934,138
NUMBER OF MEDICAID ELIGIBLE					16,208
FEDERAL TRANSFER PAYMENTS					\$476,814,000

- In 2008 it is estimated that Lenoir County's health care industries produced over \$334 million in direct output revenue and contributed an additional \$118 million (indirect and induced) in health care goods and services for a total dollar output value that can be attributed to health care industries of \$452 million. The Output multiplier (1.3549) shows that for every \$1 in revenue produced by health care industries and additional \$0.35 was generated in the county's economy.
- Health care industries paid in wages and benefits to its employees over \$186 million (direct) and contributed an additional \$37 million (indirect and induced) for a total labor income that can be attributed to health care industries of \$225 million. The Labor Income multiplier (1.2129) shows that for every \$1 paid in wages/benefits paid to health care industry employees produced an additional \$0.21 in other wages/benefits throughout the county.
- In 2008 health care industries employed an estimated 4,376 (direct) and generated an additional 1,273 (indirect and induced) full/part time workers for a total work force that can be attributed to health care industries of 5,649. The Employment multiplier (1.2909) shows that for every 1 worker employed in the health care industry, an additional 0.29 workers are employed in the county's work force.
- In 2008, county total personal income and gross retail sales data show that approximately 48% of personal income generated was spent in local retail stores. Using this retail sales capture ratio of 48% it is estimated that the \$225 million paid to health care and support employees generated over \$108 million in local retail sales. Not all retail sales are taxed by the state or local governments. However, one can assume that much of the \$108 million generated by retail sales would be subject to both state and county taxes – generating additional revenue.

LENOIR**2008**

Population	56,826
Area Sq. Miles	400
Persons per square mile	142
Number Employed	35,326
Unemployment Rate	7.4%
# of Industries	171
# of Households	24,650
Per Capita Income	\$30,724
Median Household Income	\$32,457
Total Personal Income	\$1,745,901,000
Gross County Retail Sales	\$842,826,000
Local Retail Sales Capture Ratio	48.27%
Federal Medical Transfer Payments	\$476,814,000
Number of Medicaid Eligibles	16,208
Medicaid Expenditures	\$93,934,138

HEALTH SECTOR	DIRECT IMPACT	INDIRECT IMPACT	INDUCED IMPACT	TYPE SAM MULTIPLIER	TOTAL IMPACT	ESTIMATED RETAIL SALES GENERATED
Pharmacies, Health and Personal Care Stores						
Output	\$31,140,554	\$3,379,155	\$5,696,666	1.2914	\$40,216,375	
Labor Income	\$14,233,939	\$1,253,355	\$1,817,646	1.2158	\$17,304,940	\$8,353,883
Employment	350	33	60	1.2665	443	
Home Health Care Services						
Output	\$31,607,840	\$3,477,084	\$7,232,601	1.3388	\$42,317,524	
Labor Income	\$17,059,404	\$1,384,490	\$2,199,315	1.2101	\$20,643,209	\$9,965,418
Employment	712	48	76	1.1736	835	
Physicians, Dentists, other Health Professionals						
Output	\$99,076,976	\$11,914,700	\$23,221,265	1.3546	\$134,212,941	
Labor Income	\$54,897,016	\$4,565,455	\$7,088,961	1.2123	\$66,551,433	\$32,127,410
Employment	845	135	244	1.4484	1,224	
Ambulatory and Outpatient Health Care Services						
Output	\$16,636,934	\$2,909,034	\$2,569,275	1.3293	\$22,115,243	
Labor Income	\$5,467,438	\$1,150,967	\$789,115	1.3548	\$7,407,520	\$3,575,948
Employment	166	34	27	1.3706	227	
Hospitals						
Output	\$104,519,939	\$14,888,656	\$23,732,820	1.3695	\$143,141,415	
Labor Income	\$58,473,824	\$5,323,106	\$7,510,495	1.2195	\$71,307,425	\$34,423,345
Employment	1,019	159	249	1.4000	1,426	
Nursing and Residential Care Facilities						
Output	\$51,289,208	\$5,637,043	\$13,962,102	1.3821	\$70,888,353	
Labor Income	\$35,935,596	\$2,065,039	\$4,458,817	1.1815	\$42,459,452	\$20,497,113
Employment	1,285	62	146	1.1623	1,494	
TOTAL						
Output	\$334,271,451	\$42,205,672	\$76,414,729	1.3549	\$452,891,852	
Labor Income	\$186,067,217	\$15,742,413	\$23,864,350	1.2129	\$225,673,979	\$108,943,117
Employment	4,376	471	802	1.2909	5,649	